

# Callaway Soccer

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February 1, 2020

Reference: Youth Soccer Sponsorship

Dear Friend,

It's that time of year again and soccer is under way. Last season was a huge success, attracting over 400 young boys and girls between the ages of 3 and 18. We are now asking for your support for the 2020 Soccer Season. Callaway Soccer and the Callaway Arsenal are determined to continue offering a quality program built on Christian values. We believe each child should be given the chance to develop basic soccer skills and fundamentals, teamwork, self esteem and good sportsmanship while ultimately just having fun. Your sponsorship of our soccer league would make this opportunity possible for all our players, while helping show your support of our community.

As a sponsor, your name will be placed on the front or back of your team jerseys, your business information (including logo) would be posted on our website and a "campaign" sign would be placed on the soccer fields at the Callaway Sports Complex. Additionally, each sponsor will receive a plaque, with a photo of your team, to proudly display in your place of business. This is a great way to advertise. The sponsorship fee for one team is only \$250.00. Additional sponsorship opportunities are available but the team sponsorship is desperately needed to ensure our soccer season.

Thank you for your time and commitment to the youth of Bay County and the City of Callaway. We look forward to the continued support and a fantastic soccer season.

Sincerely,

*Amber L. Musser*

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